

Supply Chain Challenges and Future Opportunities

April 29, 2020 | 11:00 AM

All Participants will be placed on Mute | Utilize the Chat for your questions

We will discuss supply chain challenges from the global spread of COVID-19 at an international, national and local level featuring supply chain experts. Topics to be covered include an overview of supply chain operation, information on international trade from the Port of Virginia, and GENEDGE will unveil the newly developed COVA PPE Playbook.

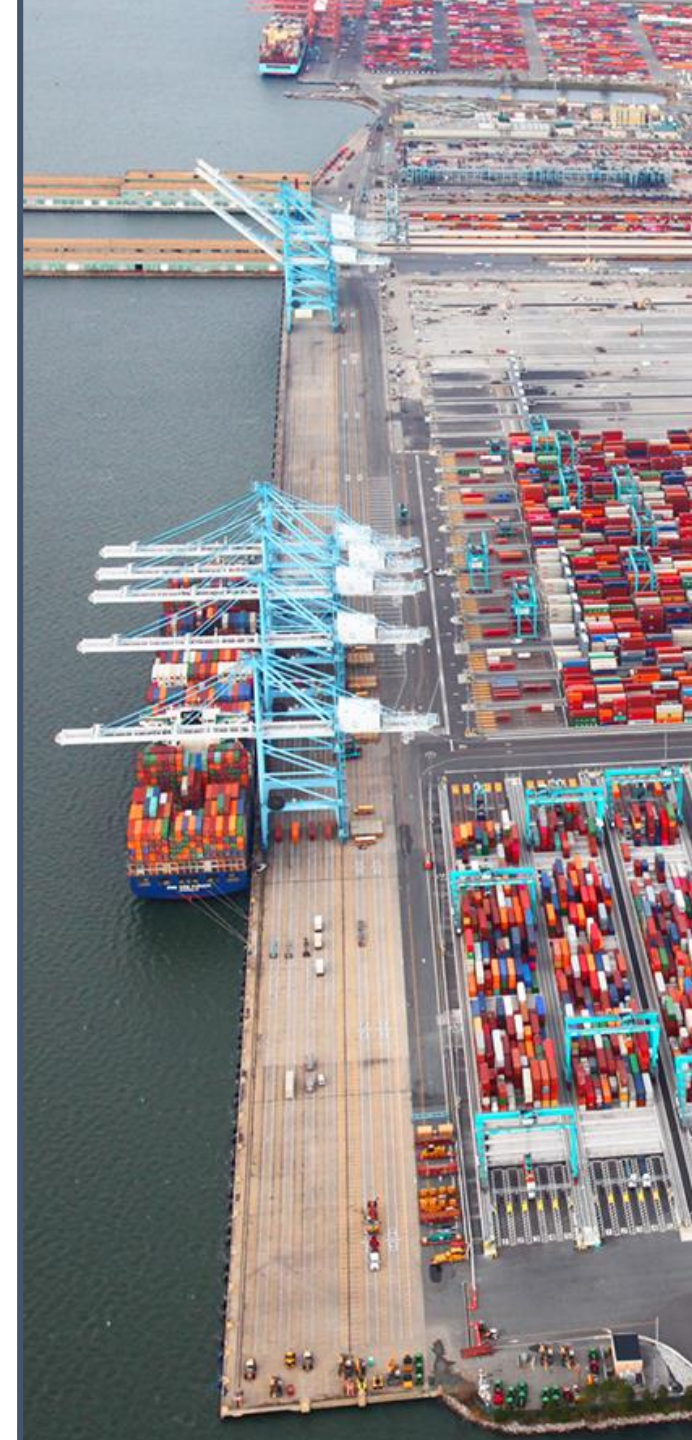
Speakers:

- Mark Ferguson, Dewey H. Johnson Professor of Operations and Supply Chain Management in the Darla Moore School of Business at the University of South Carolina
- Chris Gullickson, Director, Economic Development at the Port of Virginia
- Vince Barnett, Vice President, Business Investment, at Virginia Economic Development Partnership (VEDP)
- Dean Young, VP of Industrial Development at GENEDGE
- Anthony Cerilli, Interim VP of Operations at GENEDGE

SoVa COVID-19 Task Force

Rebecca Adcock, Patrick County Chamber of Commerce
Corrie Bobe, City of Danville Economic Development
Brian Brown, Halifax County IDA
Alexis Ehrhardt, Danville Pittsylvania County Chamber of Commerce
Mark Gignac, Institute for Advanced Learning and Research

Linda Green, Southern Virginia Regional Alliance
Mitzi McCormick, Halifax County Chamber of Commerce
Matt Rowe, Pittsylvania County Economic Development
Bryce Simmons, Patrick County Economic Development
Lisa Watkins, Martinsville Henry County Chamber of Commerce

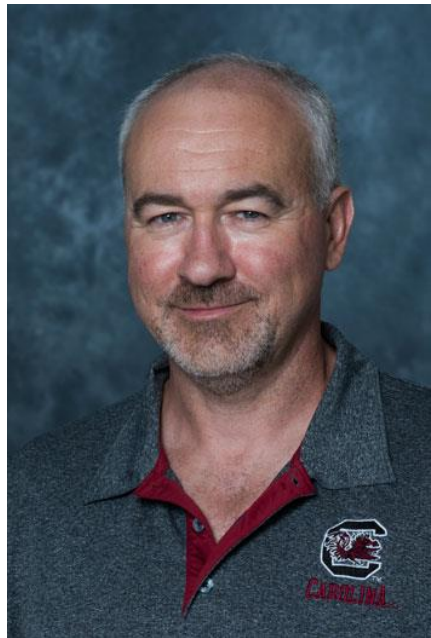


Mark Ferguson, Dewey H. Johnson Professor at the University of South Carolina

Mark Ferguson is a Distinguished Business Foundation Fellow and professor of management science at the Moore School. He received his Ph.D. in Business Administration with a concentration in operations management from Duke University in 2001. He holds a B.S. in Mechanical Engineering from Virginia Tech and an M.S. in Industrial Engineering from Georgia Tech.

Ferguson's research interests involve many areas of supply chain management including supply chain design for sustainable operations, contracts that improve overall supply chain efficiency, pricing and revenue management, and the operations/marketing interface. His 2012 paper on the environmental impact of product leasing won the best operations management paper award for papers published between 2012 and 2014 in Management Science. Another two of his papers have won best paper awards from the Production and Operations Management Society (POMS), and three of his research projects have been funded by the National Science Foundation.

He is the coauthor of the books *Segmentation, Revenue Management and Pricing Analytics* and *Pricing Segmentation and Analytics* and coeditor of the book *Closed Loop Supply Chains: New Developments to Improve the Sustainability of Business Practices*. He has served as the president of the INFORMS Manufacturing and Services Operations Management Society, the president of the POMS College of Supply Chain Management and the INFORMS Revenue Management and Pricing Section.



Chris Gullickson, Economic Development Manager, Port of Virginia

Chris Gullickson joined The Port of Virginia in August of 2013. He currently serves as Director, Economic Development, with a primary focus on expanding earned cargo volume for the port. Chris achieves this by working closely with state, regional and local economic development professionals, with a goal of locating manufacturing facilities, distribution centers and maritime-related operations in Virginia.

Prior to joining the port, Chris spent seven years at the Hampton Roads Economic Development Alliance (HREDA). He served as Vice President of the HREDA, charged with attracting new businesses to southeast Virginia. During Chris's time with HREDA, he successfully assisted numerous companies in locating to the Hampton Roads region.

Chris is a graduate of Old Dominion University, where he earned a Bachelor of Science Degree in Business Management with a concentration in Finance. Chris is also a graduate of the University of Oklahoma, Economic Developers Institute, having earned a certificate in Economic Development. He is a member of the Southern Economic Development Council, most recently serving as the State Director for the Virginia Delegation. Chris is also an active member of the Norfolk, Virginia, chapter of The International Propeller Club.



Vince Barnett, Vice President, Business Investment, Virginia Economic Development Partnership (VEDP)



Vincent J. Barnett is Vice President of Business Investment for the Virginia Economic Development Partnership (VEDP). Vince directs the development and implementation of VEDP's comprehensive lead generation and business retention & expansion strategies to targeted industry executives and site selection consultants, resulting in enhanced economic development opportunities and increased jobs and capital investment for Virginia. He directs VEDP's Governor-led foreign and domestic economic development marketing mission program.

Previously, as Vice President of Communications & Promotions, Vince led the marketing program; media and public relations strategies, lead generation call center operations; social media and electronic marketing initiatives; and special event and trade show marketing activities. Vince serves on the board of directors for the Virginia Biosciences Health Research Corporation—Virginia Catalyst, Commonwealth Center for Advanced Logistics Systems and The Japan-Virginia Society.

Prior to joining the VEDP in 2001, Vince worked as a Marketing Manager for HHHunt Corporation in Glen Allen, Virginia, where he was responsible for the marketing efforts of Hunting Hawk Golf Club. In this position, Vince managed golf outing sales and developed strategic outreach programs. Vince served more than seven years in the United States Air Force and the Virginia Air National Guard, with assignments at Ramstein Air Base in Germany and Incirlik Air Base in Turkey.



Speaker Bio



Dean Young
Vice President, Industrial Development,
GENEDGE



Anthony Cerilli
Interim VP of Operations; Director,
National Programs, GENEDGE

Virginia Economic Development Partnership is managing the supply chain issues around COVID-19 for the Governor's office and working hand in hand with GENEDGE and McKinsey to address the solutions.

GENEDGE is a Virginia agency here to help the Commonwealth, and even more so during this crisis caused by the COVID-19 pandemic. We have deployed our team of experts to help Virginia adapt and even thrive during these times. GENEDGE leverages Federal and state funding to provide a wealth of expertise and resources to Virginia manufacturers, businesses, and other organizations.